Delta 2020 Photo Contest Rules

Goal

The goal of the contest is to introduce the University of Tartu Delta Centre – the academic and research building and business building – via photography. The contest aims to bring new people to discover the Delta Centre, both its interior and exterior, in different seasons of the year, and share their impressions with others.

In addition to the main competition, in which winners are announced at the beginning of 2021, several intermediate competitions are held on social media.

Categories in the main contest:

– Exterior views of Delta
– Interior views of Delta
– Bird’s-eye views of Delta (drone, plane)
– Four (or more) seasons of Delta
– People and Delta
– Activities and events at Delta
– Research at Delta
– Entrepreneurship at Delta

Categories on social media:

– Facebook
– Instagram
– Jury’s Favourite

Prizes

● Main prizes:
  – First prize – 1000 euros
  – Second prize – 600 euros
  – Third prize – 400 euros

● Category winners:
  – First prize – 500 euros
  – Second prize – 300 euros
  – Third prize – 200 euros

● Intermediate prizes for most liked photos on social media:
  – Facebook – 100 euros
  – Instagram – 100 euros
  – Jury’s Favourite – 100 euros

● Special prizes:
  – For a photo that best represents the activities of the University of Tartu Institute of Computer Science, Institute of Mathematics and Statistics, School of Economics and Business Administration, and Centre for Entrepreneurship and Innovation
For the best photo by a student of a curriculum taught by an institute of the Delta Centre (curriculum should be indicated at the photographer’s name)

For the best photo manipulation / most dynamic solution

Special prizes offered by sponsors

Organisers reserve the right not to award prizes if there are no eligible entries or to award additional special prizes. Winning a prize does not exclude a participant from winning another.

Intermediate prizes for social media photos

To participate in an intermediate competition, create a photo file for the competition (Facebook) or a gallery (Instagram) with photos in your social media account. Please add hashtags #UniTartuDelta and #UniTartuDeltaPhoto to your photos, so we can easily find your photos for intermediate competition. The most remarkable photo, i.e. the photo with the most likes, will win. In addition, a Jury's Favourite will be selected by the social media competition jury, formed by the units in Delta.

The social media competition deadlines are **31 March, 31 May, 30 September and 3 December**. The winners of the intermediate prizes are announced within two weeks after the respective deadline. Please let us know of your competition gallery early enough before the deadline.

If you do not have a social media account

Competition entries may be alternatively submitted from Dropbox, Google Drive or other file-sharing platforms. It is important to send a link to your album to delta.foto@ut.ee. If you do so, we will upload your images to the Facebook page of the University of Tartu Institute of Computer Science to collect likes and shares.

The best of the best – main prizes in the main contest

To compete for the main prizes, send your entries to delta.foto@ut.ee by **10 January 2021**. Each entrant may submit a maximum of 5 photos in each category. Winners of the main prizes will be announced on **29 January 2021**.

Participation rules

● Both professional and amateur photographers are eligible to participate in the main contest and the intermediate competitions on social media, unless they are jury members or involved in organising the contest.

● Each entrant may submit no more than five photos or one photo series in each category.

● The entries must not have a date or text on the image; these may be added separately in the caption. The entries must not be matted or framed. All images must be in .jpg format.

● Each photo must have a title in Estonian or English, preferably in both languages.

● The person contributing a photograph ensures that accurate information on the authorship of the photo is presented, and is responsible for obtaining permission for public use of the photo from identifiable individuals in the photo.

● Photos can be sent to the main contest all through the year until 10 January 2021 to delta.foto@ut.ee.

● To participate in an intermediate competition on social media (Facebook, Instagram), the entrant must create a photo gallery with links to the Facebook and Instagram pages of the University of Tartu Institute of Computer Science and the University of Tartu Delta Centre. The gallery needs to be
public and shareable. Please use the #UniTartuDeltaPhoto and #UniTartuDelta hashtags to tag the images on social media.

- Winners of the intermediate prizes on social media are announced within two weeks after the deadline of the intermediate competition.

- Social media photos do not automatically participate in the main contest.

- The organiser has the right to exclude any entries that are do not qualify for the contest.

- Winners of the main prizes and winners in each category are announced no later than 29 January 2021, one year after the opening of the Delta Centre.

**Determination of winners**

Photographs are judged by a jury. The jury comprises representatives of the University of Tartu and professional photographers. Jury members’ names are announced at the beginning of January 2021. Representatives of the sponsors of special prizes are involved in the selection of winners of the respective special prizes. A jury for social media competitions is formed each time from persons appointed by the units organising the contest.

The persons, units or enterprises sponsoring special prizes will take part in presenting such special prizes.

**Use of photos**

By participating, the entrant grants the University of Tartu a right to use the photos free of charge. The University of Tartu may use the submitted photos on information and presentation materials, on the website, on social media channels, at events organised by the University of Tartu, or for exhibitions. The University of Tartu may do so without seeking the author’s permission but must indicate the name of the photographer of the image.

In connection with special prizes, similar rights to use the respective entries extend to the co-sponsors of the special prize. By accepting the special prize, the authors agree to grant such rights.

To be eligible for social media competition, the post must be set to “public”. By accepting the prize, the authors agree to grant additional rights of use.